

SOCIAL

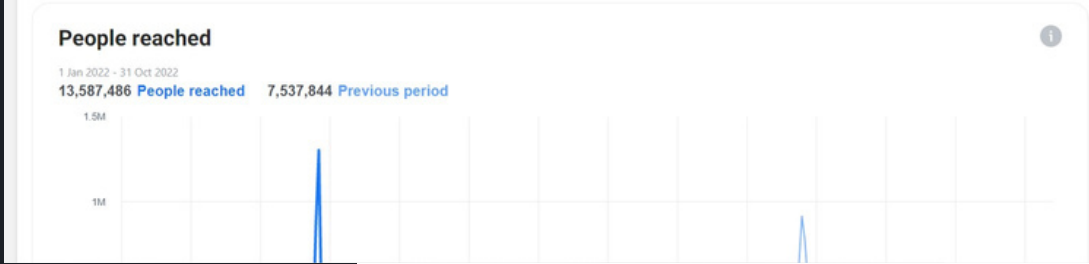
PROJECTS

Page overview

Discovery

- Post reach: 1,055,929
- Post engagement: 133,557
- New Page Followers: 1,789

- 13.6M** People reached
 ▲ 80.3% from previous 304 days
- 1.5K** Net followers
 ▲ 125% from previous 304 days
- 1.7M** Engagement
 ▲ 165% from previous 304 days



Creator Studio

How long people are watching for

The breakdown of your video views this period.

346.7K 3-second views
125.6K 15-second views
82.5K 1-minute views

Summary

You have 346.7K total views and 36.2% of them make up your 15-second views.

You have 125.6K 15-second views and 65.7% of them make up your 1-minute views.

Show by:

- All
- Recommended
- Shares
- Followers

Average time people spent watching

Improve your retention

Cost & Impressions

Amount spent: 371.0K | CPM: 29.5 | Impressions: 12.6M

Clicks

Clicks (all): 92.2K | CTR (all): 0.7% | CPC (all): 4.02

Actions

Actions: 9.9M | Action rate %: 79.1% | Cost per any action: 0.0

Top Campaigns

by Amount spent, Cost / Action, Actions and Action Rate (%)

Campaign name	Amount spent	Cost per website conversion	CPM	Action rate %
1. FACEBOOK - Shreyani Pg.	25,843.27	₹1.08	₹1.08	13.17%
2. Instagram post - Shreyani Pg.	24,830.79	₹1.08	₹1.08	1.67%
3. BB Campaign Video File-1	17,212.52	₹1.08	₹1.08	30.7%
4. FACEBOOK - BB Film 2 - Lan...	16,724.92	₹1.08	₹1.08	36.37%
5. INSTAGRAM - BB Film 2 - Lan...	16,624.92	₹1.08	₹1.08	53.24%
6. INSTAGRAM - Ganesh Chats...	15,027.95	₹1.08	₹1.08	44.32%
7. FACEBOOK - Ganesh Chats...	15,027.95	₹1.08	₹1.08	127.44%
8. IG - BADIYAHAMYAM Tra...	9,938.82	₹1.08	₹1.08	58.14%

Region Breakdown

by clicks